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## **Clear-Coat is Becoming Mobile Outfitters**

### ***US Screen Protector Manufacturer Changes Its Name***

**PHILADELPHIA, PA-JULY 11, 2016:** Today, Clear-Coat, manufacturer of mobile accessories, announced that it will be changing its name to Mobile Outfitters to better reflect who they are. The company has 24 locations worldwide that have already converted to the new Mobile Outfitters brand and has been received with an amazing response. All of their marketing materials, videos, and products have been updated for this exciting new launch.

In 2007 Clear-Coat started as just 2 guys who wanted to make the best screen protector anyone had ever seen and manufacture it in the USA. After two years of manufacturing and selling Clear-Coat screen protectors through their website, the company opened their first mall location and today they have millions of products through 120 mall locations spanning 20 countries thanks to their Mall Kiosk Program. They aren't just another mobile accessory kiosk - with their RapidCut on-demand technology, they are able to create and install their patented Clear-Coat screen protection, 360° full body protection and textured skins for any mobile device right from their kiosks.

Eric Griffin, co-founder of Clear-Coat, says "We're very proud to show you our new name: Mobile Outfitters. Don't worry - Clear-Coat isn't going anywhere. It's still our flagship product that everyone has come to love. A lot has changed since 2007 but our core values have not. We have bigger goals, a larger mission, and need a new home for all of our ideas." Mobile Outfitters' new vision is to challenge the status quo of the mall kiosk industry by selling high-quality products with a lifetime guarantee and backing them with customer-focused support with over 1,000 kiosks spanning 50 countries by 2022.

**About Mobile Outfitters:** Mobile Outfitters, an Inc 5000 ranked company, is a US manufacturer and innovator of mobile accessories with all design and manufacturing operations located in Philadelphia, PA, USA. Their products can be found through an international network of 120+ mall kiosks, distributors, resellers, and [moudfitters.com](http://moudfitters.com).

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